



Master Theses

If you are interested in writing a Master's Thesis, please send short letter of interest to ebusiness@ovgu.de (<mailto:ebusiness@ovgu.de>) (maximum two pages).

The letter of interest should consist of:

- a short CV
- your field of study and your specialization
- your study plan
- your career plan
- your grade overview from the Examinations Office
- a chosen topic from the research areas listed below, research question(s), research method(s) to be applied

Research areas:

- applied industrial economics
- online/offline marketing
- market design
- e-commerce
- game theory
- behavioral economics
- information economics
- personnel economics
- social preferences
- globalization

> [Guidelines for academic paper writing](http://ebusiness.ovgu.de/ebusiness_media/Downloads/Vorlesungen/Guidelines+for+academic+writing.pdf) (http://ebusiness.ovgu.de/ebusiness_media/Downloads/Vorlesungen/Guidelines+for+academic+writing.pdf)

> [Guidelines on holding a scientific presentation](http://ebusiness.ovgu.de/ebusiness_media/Downloads/Vorlesungen/Guidelines+on+holding+a+scientific+presentation.pdf) (http://ebusiness.ovgu.de/ebusiness_media/Downloads/Vorlesungen/Guidelines+on+holding+a+scientific+presentation.pdf)