OTTO VON GUERICKE UNIVERSITÄT MAGDEBURG

CHAIR IN E-BUSINESS

Rent a Scientist

Our business cooperations

- economic and managerial consulting
- economic presentations
- student placement (especially for internships and thesis cooperation)

Our strengths are in

- market design
- strategic market consulting
- online marketing
- online rating systems
- user generated contents and interaction
- online community behavior

Examples of our activities

- auction consulting British Telecom
- auction consulting Deutschen Telekom
- online marketing consulting of SME
- presentation World Usability Day 2005
- presentation Media Business-Brunch 2008

Interested? For details, please, contact our team › coordination office (https://e-business.ovgu.de/ebusiness/en/Contact.html) .