OTTO VON GUERICKE UNIVERSITÄT MAGDEBURG

**CHAIR IN E-BUSINESS**

## Applied Research

Our chair cooperates with various companies and institutions. Our cooperations includeConsulting Projects

- Presentations
- Research Cooperations
- Practical Cooperations
- Seminar Cooperations
- Thesis Cooperations.

*Past Events*

- Media Business-Brunch (2008)
- Symposium "Neue Trends im Online-Marketing" Mai 2008
- Award Ceremony Känguru-Seminare
- World Usability Day 2005


**Contact**

Contact for Research, Media, Applied Research, Theses and Dissertations

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MaXLab Magdeburger Experimentallabor für Wirtschaftsforschung