

CHAIR IN E-BUSINESS

Rent a Scientist

Our business cooperations

- ▶ economic and managerial consulting
- ▶ economic presentations
- ▶ student placement (especially for internships and thesis cooperation)

Our strengths are in

- ▶ market design
- ▶ strategic market consulting
- ▶ online marketing
- ▶ online rating systems
- ▶ user generated contents and interaction
- ▶ online community behavior

Examples of our activities

- ▶ auction consulting British Telecom
- ▶ auction consulting Deutschen Telekom
- ▶ online marketing consulting of SME
- ▶ presentation World Usability Day 2005
- ▶ presentation Media Business-Brunch 2008

Interested? For details, please, contact our team › coordination office (<https://e-business.ovgu.de/ebusiness/en/Contact.html>) .
