

ANKE STERZING

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CURRENT POSITIONS

Since 2016 BERKMAN KLEIN CENTER AT HARVARD UNIVERSITY, USA
Affiliate
Since 2015 UNIVERSITY OF MAGDEBURG, Germany
Postdoctoral Fellow

FORMER RESEARCH POSITIONS

2014 – 2015 UNIVERSITY OF HANOVER, Germany
Postdoctoral Fellow
2010 – 2014 UNIVERSITY OF KAISERSLAUTERN, Germany
Research Associate / Ph.D. Student
2007 – 2009 UNIVERSITY OF MAGDEBURG, Germany
Research Assistant
2009 UNIVERSITY OF MAGDEBURG, Germany
Teaching Assistant for Applied Game Theory

EDUCATION

2014 UNIVERSITY OF KAISERSLAUTERN, Germany
Ph.D. in Economics, Dr. rer. pol.
2010 UNIVERSITY OF MAGDEBURG, Germany
Diploma (M.Sc. equivalent) in Business Economics

RESEARCH INTERESTS

Behavioral Economics, Media Economics, Sustainability Economics, Personnel Economics

VISIT STAYS (\leq two months)

2016 UNIVERSITY OF CHICAGO, USA
Invited by Prof. John List, Ph.D.
2015 YALE SCHOOL OF MANAGEMENT, USA
Invited by Prof. Florian Ederer, Ph.D.
2015 UNIVERSITY OF ZURICH, Switzerland
Invited by Prof. Dr. Ernst Fehr
2013 UNIVERSITY OF CALIFORNIA, SANTA BARBARA, USA
Invited by Prof. Gary Charness, Ph.D.

PUBLICATIONS

Publications

Sterzing, A., Oberholzer-Gee, F., & Melas, H. (2017). Comment Moderation by Algorithm: The Management of Online Comments at the German Newspaper "Die Welt". forthcoming in Creative Commons Attribution 4.0 International License.

Baum, M., **Sterzing, A.**, & Alaca, N. (2016). Reactions towards diversity recruitment and the moderating influence of the recruiting firms' country-of-origin. *Journal of Business Research*, 69(10), 4140-4149.

Sterzing, A. (2014). Verteilungspräferenzen beim Kauf fair gehandelter Produkte-Eine empirische Untersuchung (Doctoral Dissertation, Technische Universität Kaiserslautern).

Working Papers

"Universal Difference Aversion" (with Gary Charness & Abdolkarim Sadrieh)

Work in Progress

Internet Hate Speech (with Felix Oberholzer-Gee & Abdolkarim Sadrieh)

Charitable Giving (with John List & Abdolkarim Sadrieh)

COLLABORATORS

Matthias Baum, UNIVERSITY OF KAISERSLAUTERN, Germany

Gary Charness, UNIVERSITY OF CALIFORNIA, SANTA BARBARA, USA

John List, UNIVERSITY OF CHICAGO, USA

Felix Oberholzer-Gee, HARVARD BUSINESS SCHOOL, USA

Abdolkarim Sadrieh, UNIVERSITY OF MAGDEBURG, Germany

TALKS, CONFERENCES, WORKSHOPS, SUMMER SCHOOLS

Design Idea Presentation at John List's Team, Chicago (USA), 2016

Design Idea Presentation at "Fehr Chair Meeting", Zurich (Switzerland), 2015

6th International Conference on Sustainability and Responsibility, Berlin (Germany), 2014

Workshop "Sustainable Development in Light of Different Perspectives", Kaiserslautern (Germany), 2013

Workshop "1st K-Town Session - Experimental Economics with Reinhard Selten", Kaiserslautern (Germany), 2012

Annual Meeting of the American Economic Association, Chicago (USA), 2012

Annual Meeting of the European Economic Association, Málaga (Spain), 2012

SELECTED TEACHING EXPERIENCE

Introduction to E-Business (BA-level exercise classes), WT15/16, WT16/17, *University of Magdeburg*

(Medial) Marketing Communications (BA-level exercise classes), ST15, ST16, ST17, *University of Magdeburg*

International Business and Management (BA-level lecture), WT14/15, *University of Hanover*

Organizational Behavior (BA-level student seminar), WT14/15, *University of Hanover*

Climate Change and Resource Limitation (BA-level student seminar), WT12/13, *University of Kaiserslautern*

Game Theory (BA-level lecture), WT10/11, *University of Kaiserslautern*

Behavioral Economics (MA-level exercise classes), ST10, ST11, WT11/12, *University of Kaiserslautern*

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