

## CHAIR IN E-BUSINESS

### Master Theses

Before you apply for our Master's Thesis Seminar, please check your study program regulations to see if you fulfill all necessary requirements!

If you are interested in writing a Master's Thesis, please send short letter of interest to [ebusiness@ovgu.de](mailto:ebusiness@ovgu.de)  
(mailto:ebusiness@ovgu.de) (maximum two pages).

Please understand that due to a large number of applications, it does take some time to respond!

There is no application deadline!

#### The letter of interest should consist of:

- ▶ a short CV
- ▶ your field of study and your specialization
- ▶ your study plan
- ▶ your career plan
- ▶ your grade overview from the Examinations Office (including your statement that you fulfill your study program's requirements for applying for a Master's Thesis)
- ▶ a chosen topic from the research areas listed below, research question(s), research method(s) to be applied

#### Seminar:

##### Lecturers

› Prof. Dr. Sadrieh (<https://e-business.ovgu.de/ebusiness/en/Our+Team/Chair.html>)

› Dr. Anke Hielscher (<https://e-business.ovgu.de/ebusiness/en/Our+Team/Anke+Hielscher.html>)

› M.A. Mathilde Dräger (<https://e-business.ovgu.de/ebusiness/en/Our+Team/Mathilde+Dr%C3%A4ger.html>)

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Date	Fri. 09:00-11:00
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#### Research areas:

- ▶ applied industrial economics
- ▶ online/offline marketing
- ▶ market design
- ▶ e-commerce
- ▶ game theory
- ▶ behavioral economics
- ▶ information economics
- ▶ personnel economics
- ▶ social preferences
- ▶ globalization

› Guidelines for academic paper writing ([https://e-business.ovgu.de/ebusiness\\_media/Downloads/Vorlesungen/New+Guidelines+for+Academic+Paper+Writing+14\\_03\\_2022-p-1320.pdf](https://e-business.ovgu.de/ebusiness_media/Downloads/Vorlesungen/New+Guidelines+for+Academic+Paper+Writing+14_03_2022-p-1320.pdf))

› Guidelines on holding a scientific presentation ([https://e-business.ovgu.de/ebusiness\\_media/Downloads/Vorlesungen/Guidelines+on+holding+a+scientific+presentation.pdf](https://e-business.ovgu.de/ebusiness_media/Downloads/Vorlesungen/Guidelines+on+holding+a+scientific+presentation.pdf))

